

feet's™ **GAME DEVELOPMENT CONTEST**

Terms & Conditions

Regulations of the event.

1. Purpose

1.0 The contest will promote a technological challenge among youth and Malaysians with the main goal of creating an interactive gamification to address a challenge in the advanced technological industry.

2. Organisation

2.0. The Feet's Game Development Contest is organised by Feets Sdn Bhd. These terms and the event will be promoted through the official website; www.feets.me .

3. Participants and Applications

3.0. Individuals or teams consisting of TWO people of 18 years and above, and possesses a Malaysian citizenship.

3.1. Formal applications shall be submitted to the official Feets Sdn Bhd website: www.feets.me during the period of 23rd August 2021 and 30th August 2021.

3.2. Applications shall be accompanied by the complete identification of each one of the team members, particularly: Full name, contact number, email, employment status and online portfolio link. The organisation ensures the confidentiality and protection of all personal data provided for participation in the Feet's Game Development Contest, which will not be transferred or used for any other purposes.

4. Event Details

4.0. The Feet's Game Development Contest is a competition intended to encourage the creation and development of gamification that responds to the challenge posed by Feets Sdn Bhd.

4.1. The duration of the event is 33 days, and the competition is expected to start on 23rd August 2021 until 24th September 2021.

4.2. After the submission of the game development files, the judge or judges will deliberate in accordance to the criteria provided in these terms to select the winners.

4.3. The event will conclude after the announcement of the winning teams on the 30th September 2021.

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5. Panel of Judges

- 5.0. The panel of judges will be composed of FIVE members from Feets Sdn Bhd, and other guests with recognised experience in the subject matter of the Feet's Game Development Contest.
- 5.1. One of the panels will be appointed as head judge, who will be responsible for coordinating and ensuring the progression of the work and the panel's final decision.
- 5.2. The decisions of the panel will be made by simple majority. The head judge shall have the right to cast the deciding vote, if needed.
- 5.3. These decisions will be made at the panel's sole discretion. No team or team member shall make any claim or appeal against the decisions, either interlocutory or final, of the panel.

6. Selection of Winning Team(s)

- 6.0. For the selection of the winning team(s), the evaluation criteria of the apps to be used follow the Judge's Evaluation Form.

7. Prizes

- 7.0. Prizes will be awarded to the winning teams as follows:

1st Prize:	RM60k
2nd Prize:	RM25k
3rd Prize:	RM10k
Consolation x 1:	RM5k

- 7.1. Prizes will be awarded within 6 months from the announcement date.
- 7.2. Feets Sdn Bhd reserves the right to hold the prizes (in whole or in part) should the quality of the final products does not meet the challenge of the event and/or should the panel of judges decide not to do so, at its sole discretion. No team or team member shall dispute or make any claims about the decision.
- 7.3. The payment of any taxes, fees, charges or contributions related to the prizes is the sole responsibility of each individual team member of the winning teams.
- 7.4. Should the winners fail to claim their prize by December 31st, 2021, they will lose their right over it and there will not be any kind of alternative compensation.

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8. Acceptance of and Agreement to Terms and Conditions

- 8.0.** The application to the Feet's Game Development Contest implies the full acceptance of these terms and conditions.
- 8.1.** Participants agree to the following conditions for the application and participation in the Feet's Game Development Contest:
- 8.2.** The solutions developed shall not feature any references of sexual nature, explicit or suggestive, shall not be offensive, obscene, pornographic or violent or derogatory to any ethnic, racial, religious, professional or age group. They should not encourage any form of hate or group hate nor contain derogatory comments about Feet's Sdn Bhd or its products or services, or other people, products or companies.
- 8.3.** The solutions developed shall not advertise illegal drugs or firearms (or the use of either), or any activity that may convey unsafe, dangerous or political messages.
- 8.4.** The solutions developed shall not present registered trademarks or logos owned by third parties or advertise or promote any brand or product of any kind.
- 8.5.** The solutions developed shall not contain materials protected by copyright or property of third parties (including photographs, sculptures, paintings and other works of art or images published on websites or on television, movies or other media). Participants shall ensure that the ideas/prototypes/apps proposed are innovative and original.
- 8.6.** The solutions developed shall not present any names, images, photographs or other evidences that identify any person, living or dead, without explicit authorisation from them or their representatives.
- 8.7.** During the contest, participants shall act with the utmost courtesy and respect for all persons and entities involved in the event.
- 8.8.** Failure to comply with the terms and conditions provided for in this clause may result in, by decision of the panel of judges, at its sole discretion, the exclusion of the participant and/or team from the Feet's Game Development Contest with no claim or appeal.

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9. Intellectual Property

9.0. By participating in the Feet's Game Development Contest, participants acknowledge and accept, for all legal purposes, that:

9.0.1. All intellectual property rights are exclusively owned by Feets Sdn Bhd, including copyright and related rights on the ideas/prototypes/apps and their components, whose design and development the participants have been involved in during the Feet's Game Development Contest. Participants therefore assign, freely and for an unlimited time, all intellectual property rights they may have on these ideas/prototypes/apps and their components to Feets Sdn Bhd.

9.0.2. Feets Sdn Bhd does not have, at any time, any obligation to inform or request any type of authorization regarding the use, development and/or change of ideas/prototypes/apps and their components whose design and development the participants have been involved in during the Feet's Game Development Contest.

10. Questions or Suggestions

10.0. For clarification, applicants and participants shall first refer to the information available on the Feet's Game Development Contest website: www.feets.me/event.

10.1. For any further information or suggestion, the following email address should be used: corpcomm@feets.me or WhatsApp us at 017-3981334.