

feet's™ GAME DEVELOPMENT CONTEST

Typefaces

Lato Regular

Header/Body text

Aa

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm
Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
1234567890

Roboto Regular

Header/Body text

Aa

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm
Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
1234567890

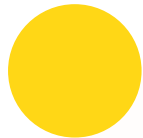
Baloo Bhai Regular

Header (mostly used in SocMed material)

Aa

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm
Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
1234567890

Colors



#FFD716



Linear gradient
#F9F06C
#F5C749



#E7A323



#FFFFFF



#58595B



#231F20

Logo Variations

feet's

Original logo

To be used on any colored background
except for YELLOW

feet's

Mono color logo

To be used when printing B&W

feet's

White logo

To be used AGAINST YELLOW /
ORANGE / GRADIENT YELLOW
+ ORANGE or DARK COLORED
background