

feet's™ **GAME DEVELOPMENT CONTEST**

Technical Gamification Information

1. Contest

This contest is organised by Feets Sdn Bhd

Registration starts from **23rd August 2021 – 30th August 2021**

Submission dateline **24th September 2021**

Winner Announcement date **30th September 2021**

1.0. These are all the contest details:-

- Something brand new and not in the market
- 3D design
- Focus on HAPPINESS
- Group submission: Teams of two ONLY
- Game concept more to rewards system (collect coins, points & Gem)
- Redeem vouchers and gift cards (with the coins, points & Gem)
- Target group: Employees / college students
- NO Violence, NO Strong Language and NO Sexual related content
- Copyright: Do not copy or plagiarise from other developers
- Young and vibrant concept
- Language: Submissions MUST be in English
- Ready to launch (minimum 5 level/ unlock/ chapter/ season/ etc). The group contest will require the 1st build of the prototype

2. Details

2.0. "Fully Published" means full commercial or non-commercial launch of the game. If the full launch date can't be easily pinpointed, then the release of version 1.0 or first version higher than 1.0 if no version 1.0 was ever released, is counted as the date of full release.

2.1. "Partially Published" means games that have been published in Early Access, Soft Launch, Open Beta, Open Alpha, or in other similar manner where the game is publicly available but not yet finished.

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- 2.2.** Games released in Early Access, Soft Launch, Open or Closed Beta, Open or Closed Alpha, Open or Closed Pre-Alpha, or other such state, where the game is clearly stated to being still in active development and not fully released, are eligible to participate, regardless of the year of release in this In-Development state.
- 2.3.** When submitting your game, at least the following will be required:
- a)** Access to the game for the organizer and the event judges.
 - b)** Video showcasing the gameplay material of the game.
 - c)** At least four (4) screenshots and one (1) promotional picture of the game.
 - d)** Basic information of the game such as name, short description, number of players required, Design Rationale, Game Play Activity System, etc.
- 2.4.** All intellectual property rights are exclusively owned by Feets Sdn Bhd, including copyright and related rights on the ideas/prototypes/apps and their components, whose design and development the participants have been involved in during the Feet's Game Development Contest. Participants therefore assign, freely and for an unlimited time, all intellectual property rights they may have on these ideas/prototypes/apps and their components to Feets Sdn Bhd.
- 2.5.** The event judges to perform the judging duties for the event.
- 2.6.** Teams can submit a game using existing content and materials. Teams must own full rights to use those assets.
- 2.7.** Any breach of any of the rules will disqualify the team.